MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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ARTS EDUCATION REVIVED IN LOCAL BRONX SCHOOL

Chancellor Klein, Good Shepherd Services and the Field's Family Foundation, Bring Back the Arts at "Hope Blossoms for the Bronx"

New York, N.Y. – C.S. 102 Elementary School, located in East Bronx, recently launched its inaugural Arts Academy with the help of alumnus Richard T. Fields, chairman and CEO of Coastal Development, LLC. a privately held company based in New York City that specializes in developing resort destinations, luxury hotels and gaming facilities

The Fields Family Foundation will gift more than $1.8 million over a three-year period to the school infusing art and music instruction into the regular curricula while offering additional arts programming to students participating in the after-school and Saturday programs. With the assistance and direction of Good Shepherd Services, students at the school develop their artistic talents through music (Suzuki Violin, Clarinet or Piano), dance (creative movement or ballroom dance), theater, and visual arts.

WHO: Chancellor Joel Klein, Richard T. Fields, Good Shepherd Services, Fields Family Foundation

WHAT: 200 students enrolled in the Arts Academy during its inaugural year will share the fruits of their arts learning in a performance entitled "Hope Blossoms for the Bronx," led by Program Director Chante Brown.

WHEN: Friday, June 12th, 2009
5:00-6:30 p.m., student performance

WHERE: C.S. 102 Elementary School
1827 Archer St
Bronx, NY 10460

CONTACT: Media credentials must be approved prior to the event. Please contact:
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About C.S. 102:
C.S. 102 Joseph L. Loretan Creative School of the Arts, is a community school serving 1053 students. The school is located in the East Bronx, a lower economically based neighborhood. The population of students served, mostly consists of students who are of Hispanic, African-American and East Indian descent. The school has recently gone from a D failing school to a B passing school. The school is dedicated in incorporating different art forms in order to help students broaden their spectrum of the world and the art of learning. Principal – Tanyua Trezevantte

About Good Shepherd:
Good Shepherd Services is a leading youth development, education and family service agency that serves over 20,000 program participants a year. We give vulnerable youth in New York City the opportunity to take ownership of their future, making a difference today and for the next generation. http://www.goodshepherds.org/

About The Fields Family Foundation:
The Fields Family Foundation was founded by Richard Fields in 2005. The Fields Family Foundation is a philanthropic institution that contributes to charities and non profit organizations benefiting children, law enforcement, farmers, and medical research. Through the Fields Family Foundation, Richard Fields has been a contributor to The National Center for Missing and Exploited Children (NCMEC), Good Shepherd Services, The American Quarter Horse Foundation, The New York Police Foundation, Farm Aid, and The University of Rochester Medical Center (URMC). http://www.richard-fields.org/

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